



Bahr Transportation Revolutionizes Operations Through Strategic Partnership with MyCarrierPortal

Simi Valley, March 1, 2023 — Bahr Transportation, a leading freight brokerage firm based in Charlotte, transformed his brokerage with the help of a partnership with MyCarrierPortal (MCP), a cutting-edge technology company specializing in carrier onboarding, insurance validation, and carrier identity solutions. Founded by Andy Bahr, the company has rapidly evolved over the past four years, leveraging innovation to streamline operations and enhance overall efficiency.

Before integrating MCP's revolutionary technology into their operations, Bahr Transportation faced the cumbersome challenge of manual carrier onboarding, insurance validation, and carrier vetting processes. The antiquated methods required carriers to sign PDF documents, which were then scanned and sent back to the brokerage. Andy Bahr reflects on those early days, saying, "It was an extremely painful process. We had to have a PDF the carrier would sign, scan and send back to us. This was back in the day when we actually had to mail out the carrier payments. Like, hope it gets to you!"

Embracing MCP's advanced solutions, Bahr Transportation has successfully transformed the lengthy onboarding process into a seamless experience, reducing it to less than two minutes. The technology provides quick access to carrier certificates of insurance and ensures a secure validation process that takes place automatically in the background.

Andy Bahr emphasizes the significance of the partnership, stating, "Since we started using MyCarrierPortal, around 3 years ago, we have not succumbed to any fraud because MCP allows us to sniff it out before it can impact us. The process we have today is extremely fast, saves us an enormous amount of time, and, as a busy brokerage, it's huge to have MCP handling the validation in the background."

Bahr Transportation specializes in Full Truck Load (FTL) services, with a predominant focus on reefer transportation. The enhanced visibility provided by MCP, allows Bahr Transportation to efficiently manage certificates of insurance, especially with the breakdown coverage associated with reefer shipments. In cases where a Certificate of Insurance is not on file, MCP effortlessly obtains it directly from the insurance company, ensuring a friction-less experience for all stakeholders involved.

In addition to his commitment to Bahr Transportation, Andy Bahr is also recognized for his role as a podcaster. He hosts two podcasts, "Food and Beverage Leaders" and "Carrier Conversations," both accessible on the Bahr Transportation (www.bahrtrans.com).

This strategic partnership between Bahr Transportation and MyCarrierPortal exemplifies a commitment to innovation and efficiency within the logistics and transportation industry. The collaboration aims to set new standards for seamless operations, ensuring that Bahr Transportation remains at the forefront of technological advancements in the years to come.

About [Bahr Transportation](#)

Bahr Transportation is a Charlotte-based freight brokerage firm specializing in Full Truck Load (FTL) services, with a focus on reefer transportation. Founded by Andy Bahr, the company specializes in arranging reliable transportation of food products and perishable goods in the USA & Canada.

About [MyCarrierPortal](#)

MyCarrierPortal, formerly MyCarrierPackets, has been a leading force in the transportation industry for over 12 years, specializing in carrier onboarding, insurance validation, and carrier identity solutions. With a commitment to providing cutting-edge solutions, MyCarrierPortal enables freight brokerages to streamline operations and enhance overall efficiency.

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MyCarrierPortal – *Monitor. Onboard. Protect.*